



# REVES ANNUAL CONFERENCE

## Social Economy:

**Regions & alternative markets for a social and sustainable, citizen-driven Europe!**

**Good practice and new strategies for inclusive jobs, social public procurement, health services, sustainable regional economic activity and international cooperation.**

**13<sup>th</sup> - 15<sup>th</sup> April 2016**

Tulln, Austria



*in cooperation with:*



## CONTENT AND AIM OF THE CONFERENCE

In times of high unemployment rates and migration flows inclusive jobs and initiatives for the consolidation of local communities such as they are generated by social economy – are more important than ever to **maintain social cohesion**.

Nevertheless, the consequences of the crises and austerity measures do not stop at the doors of social economy enterprises and **public support** does not increase.

**Social economy enterprises** and organisations have to find **new economic models, new marketing and communication strategies and partnerships** – without, however, compromising their own values. They should not stay behind in contributing to develop and spread (re-)emerging concepts such as the one of the real sharing economy which is embedded in social economy values and generates benefits for local communities.

**Regions and local authorities** (municipalities, cities) play a crucial role in supporting and fostering social economy enterprises and social entrepreneurship and form with them a driving engine to rebuild our societies in a more inclusive, resilient and all in all more sustainable way.

**The conference** will gather **experiences and stimulate the development of strategies** around topics like visibility of social economy, the potential of new internet platforms, inclusive labour markets for disadvantaged people (including migrants), social criteria in public procurement and many more.

The event will stimulate the exchange of good practice and know-how. At the same time it will provide opportunities for the **creation or a strengthening of partnerships** and networks around ongoing and **future projects** at European and international level. Several **interactive sessions** and group work moments will be organised to make this possible.

**Further information:**

[www.goodworks.social/en](http://www.goodworks.social/en)  
[www.revesnetwork.eu](http://www.revesnetwork.eu)

## FACTS

**Location:** **University and Research Center Tulln, Lower Austria** (1 hour from the Airport of Vienna)

**Target group:** The conference targets social economy organisations, local and regional authorities, representatives of national governments, European institutions, civil society, „traditional’ SMEs, academics and any other actor interested in tapping the potential of partnerships for a (socially) sustainable and citizen-driven Europe.

**Languages:** DE, EN, FR

**Registration:** Please register before 15<sup>th</sup> of March by sending registration form to [office@revesnetwork.eu](mailto:office@revesnetwork.eu) Information on travelling and a list of hotels you also find below!

**The conference is organized by:**

**REVES** (European Network of Cities and Regions for the Social Economy) is the unique european organisation based on partnership between local and regional authorities and territorial social economy organisations.

**BIENE Association** (Soil, Energy and Sustainability Network of European Countries) working in the field of biodiversity soil and social innovation strongly linked to the Danube Region.

**goodworks Innovation Agency EEIG** is an international non-profit enterprise dedicated to support social enterprises, counselling enterprises and public institutions and supporting cooperations with social enterprises, establishing an international market-place and “worth-cluster”.

## PROGRAMME

### 13<sup>th</sup> April 2016 - Opening

*(11 a.m.: Conference of the working community of the Danube countries on soil & landuse. The conference will deal with topics of sustainability, rural development, green jobs and social inclusion)*

**5.00 p.m. Arrival**

6.00 p.m. Dinner

**7.00 p.m. Opening Session: Community-Led Local Development (CLLD) - (Financial) support for local development strategies, partnership and social innovation!**

9.00 p.m. Come together

### Opening Session

(13th April, 7 p.m.)

**Moderator:** Jan Olsson, co-president of REVES

**Welcome words:**

- Erwin Szlezak, Working Community of Danube Countries
- Franz Rybaczek & Szabolcs Hollósi, goodworks Innovation Agency

**Setting the framework:**

- Roman Haken, European Economic and Social Committee
- Judit Törökné-Rózsa, DG Regio (tbc)

**Two examples of CLLD:**

- Representative ebanka (HR) (tbc)
- City of Goteborg (SE) (tbc)

Discussion

Conclusions by Luigi Martignetti, Secretary-General of REVES

## 14<sup>th</sup> April 2016 - REVES Conference

8.30 a.m. Arrival

**9.00 a.m. Welcome and opening**

**9.30 a.m. Plenary session: Keynotes & Discussion**

**11.30 a.m. Working groups**

*In the working groups and in the World Café we will gather experiences and stimulate the development of initiatives (also with the aim of developing concrete projects and partnerships)*

**12.30 p.m. International good practice marketplace**

*„Market stalls“ and interactive presentation of organizations, initiatives or projects in the fields of social inclusion, employment, community work etc. with posters, flipcharts, brochures, products, ...*

1.00 p.m. Lunch (& marketplace)

**2.00 p.m. Working groups and Interactive World Café**

**5.30 p.m. Closing plenary session & summing up**

7.00 p.m. Dinner & Come together

### Working groups and interactive World Café

(14th April, 11.30 a.m. & 2.00 p.m.)

#### 1. Visibility and Marketing

*Making social economy and its offers more visible for citizens, private customers and potential private partners*

- PLUSS Future Clean (UK) (tbc)
- Bernhard Kuderer, goodworks Innovation Agency (AT): goodworks marketplace & label

#### 2. Quality jobs and labour market integration

*Social economy as a driver for inclusive labour markets and quality jobs also and in particular for the disadvantaged (with a focus on migrants and youth)*

- Emina Buzinkic, Okus Doma / Taste of Home (HR)
- Stefan Christamentl, Association Morgenstern (AT)
- Barbara Resl-Schneider, Association Grenzenlos (AT) (tbc)

#### 3. Fostering solidarity-based communities and a real sharing economy

*Constructing cornerstones for inclusive and solidarity based communities (exploiting the potential of new internet platforms and sharing economy with a benefit for local communities)*

- Felix Weth, Fairmondo (DE)
- Representative of Aquaponics (UK) (tbc)
- Representative of Les Amis du Zeybu (FR) (tbc)

#### 4. Social public procurement

*Improving cooperation between public authorities and social enterprises through (socially) sustainable public procurement and its spill-over to private enterprises*

- Brussels capital region (BE) (tbc)
- Philipp Hammer, arbeitplus (AT)
- City of Barcelona (ES) (tbc)

### Welcome and Opening

(14th April, 9 a.m.)

- **Moderator:** Margareta Wandel, Region Östergötland (SE)
- Martin Gerzabek, BOKU – University of Natural Resources and Life Sciences (AT) (tbc)
- Wolfgang Sobotka, vice-governor of Lower-Austria (AT) (tbc)
- Judith Pühringer, arbeitplus (AT) (tbc)
- Jan Olsson, co-president of REVES
- Franz Rybaczek, goodworks Innovation Agency (AT)

### Keynotes and discussion

(14th April, 9.30 a.m.)

#### Keynote speeches:

- Bengt Storbacka, Örebro Regional Country (SE)
- Karl-Heinz Lambertz, First Vice-President of the Committee of the Regions
- Bernhard Kuderer & Szabolcs Hollósi, goodworks Innovation Agency (AT, HU)

#### Discussion:

- Heinz Becker, MEP (AT) (video-message)
- Ulrike Lunacek, MEP (AT) (tbc)
- Ann Branch, European Commission – DG Employment, Social Affairs and Inclusion (tbc)
- Dragana Djurica, Regional Cooperation Council (HR) (tbc)
- Tanja Dedovic, International Organization for Migration (AT)
- Christian Weinberger, Austrian foreign ministry (AT) (tbc)
- Roland Hanak, Austrian social ministry (AT) (tbc)
- Jens Nilsson, MEP (SE) (video-message)

#### 5. Growing sector „Health“

*Strengthening and spreading innovative social economy practices and partnerships in the growing sector of health*

- NÖGUS – Lower Austrian health- and socialfund (AT)
- goodworks (AT, HU): Social franchise model of “Handicap sewery”
- VIVES (IT)

#### 6. Growing sector „Green jobs / energy“

*Strengthening and spreading innovative social economy practices and partnerships in the growing sector of green jobs / energy*

- Matthias Neitsch, repanet (AT)
- Gaetano Giunta, Luce e Libertà (IT)
- Nikos Chrysogelos, Wind of Renewal (GR)

#### 7. Non-profit EEIG

*Structure and organisational form of the European Economic Interest Grouping and its value for (international) non-profit networks*

- Jürgen Zahorka, LIBERTAS (DE)
- Franz Rybaczek, goodworks Innovation Agency (AT)

## 15<sup>th</sup> April 2016 - REVES GA

- 8.30 a.m. Arrival  
**9.00 a.m. REVES General Assembly**  
(REVES members and invited guests only!)
- 1.00 p.m. Lunch  
**2.30 p.m. Excursion:** Emmaus St. Poelten, [www.emmaus.at](http://www.emmaus.at)  
6.00 p.m. Dinner

## 16<sup>th</sup> & 17<sup>th</sup> April 2016

- 8.30 a.m. Excursion: Visiting social enterprises & touristic programme**  
Wachau Cultural Landscape and Vienna

### Contact & information

#### REVES

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Boulevard Charlemagne 74 - BE - 1000 Brussels  
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[office@revesnetwork.eu](mailto:office@revesnetwork.eu)

#### goodworks Innovation Agency

Tel. +43 (0)664 885 328 73  
[service@goodworks.social](mailto:service@goodworks.social)

## TRAVEL INFORMATION (AIRPORT)

### GOING TO TULLN:

#### Airport of Vienna > Tullnerfeld Bahnhof

Train IC – Intercity direction "Salzburg": departure every hh:33 (from 6.33 am until 08.33 pm), arriving at hh:16.

Except for the trains at 4.33 pm and 5.33 pm: Take Railjet and get off at "Wien Hauptbahnhof": arriving at hh:48. – Change to IC for Tullnerfeld, leaving at hh:54

#### Tullnerfeld Bahnhof > Tulln / Donau main station

Take city train "S40" direction "Wien Franz-Josefs Bahnhof": departure : each hh:24 (usually from platform 5), arriving each hh:32.

#### Duration of the travel : 1 hour

*If you arrive at the Airport later than 8.00 pm you can reach Tulln via another train route taking you 1.5 hours. Last connection leaving the Airport at 11.18 pm.*

### GOING TO THE AIRPORT:

#### Train from Tulln / Donau > Tullnerfeld Bahnhof

City train "S40" direction „St Pölten“: departure every hh:27 (from 6.27 am to 8.27 pm), Arriving at hh:34 .

#### Tullnerfeld Bahnhof > Airport of Vienna

Take IC direction "Flughafen Wien" (Vienna Airport) leaving at hh:43 min. (from platform 1) Arriving at hh:27.

Attention: IC at 3.43 pm and 4.43 pm just going until „Wien Hauptbahnhof“,arriving at hh:05 min. There you change to Railjet leaving at hh:11 min. to the Airport

#### Duration of travel: 1 hour

## HOTELS IN TULLN

#### Design Hotel Römerhof \*\*\*\*

Hafenstrasse 3, 3430 Tulln  
mail: [info@hotel-roemerhof.at](mailto:info@hotel-roemerhof.at)  
phone: +43 2272 629 54  
web: [hotel-roemerhof.at](http://hotel-roemerhof.at)

*4\* Hotel in Tulln, 20min walk to place of conference UFT,*

*5min to trainstation*

*Single Room about 86€/ room and night*

*Double Room about 126€/ room and night*

#### B&B Hotel Römerhof

Langenlebarnerstraße 66, 3430 Tulln  
mail: [info@hotel-roemerhof.at](mailto:info@hotel-roemerhof.at)  
phone: +43 2272 629 54  
web: [hotel-roemerhof.at](http://hotel-roemerhof.at)

*Hotel in Tulln, 20min walk to place of conference UFT,*

*5min to trainstation*

*Single Room about 49€/ room and night*

*Double Room about 69€/ room and night*

#### Junges Hotel

Marc Aurel Park 1, 3430 Tulln  
mail: [klemens.rybaczek@biene-netzwerk.at](mailto:klemens.rybaczek@biene-netzwerk.at)  
phone: +43 664 538 93 77  
web: [www.tulln.noehw.at](http://www.tulln.noehw.at)

*Youth Hostel Tulln, 25min walk to place of conference UFT,*

*15min to trainstation*

*Double Room from 23,50€ up / person and night*

*4 Bed Room from 23,50€ up / person and night*

#### Albrechtsstuben

Albrechtsgasse 24, 3430 Tulln  
mail: [pension@albrechtsstuben.at](mailto:pension@albrechtsstuben.at)  
phone: +43 2272 615 59  
web: [www.albrechtsstuben.at](http://www.albrechtsstuben.at)

*Small pension in the center of Tulln, 25min walk*

*to place of conference UFT, 15min to trainstation*

*Single room from 41€ / person and night*

*Double room from 33€ / person and night*

#### Pension zum Springbrunnen

Hauptplatz 14a, 3430 Tulln  
mail: [pension-springbrunnen@aon.at](mailto:pension-springbrunnen@aon.at)  
phone: +43 2272 631 15  
web: [www.tenora.at](http://www.tenora.at)

*Small pension on the main square of Tulln, 25min*

*walk to place of conference UFT, 15min to trainstation*

*Double (as Single) from 54€ up / person and night*

*Double from 74€ up /night*

#### Donauhotel

Wienerstrasse 5, 3425 Langenlebarner  
mail: [buchingers@donauhotel.at](mailto:buchingers@donauhotel.at)  
phone: +43 2272 625 27  
web: [www.donauhotel.at](http://www.donauhotel.at)

*Outside of Tulln! - 5min by car / train (Shuttle service possible)*

*Single Room about 40€ / person and night*

*Double Room about 32€ / person*